

# How the Private Sector and Government Can Work Together

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## **NGI** Partnering Premise

- Built on base of current federally-funded research & development programs
- Desire mix of organizations to participate
- Calls for matching contributions from private sector

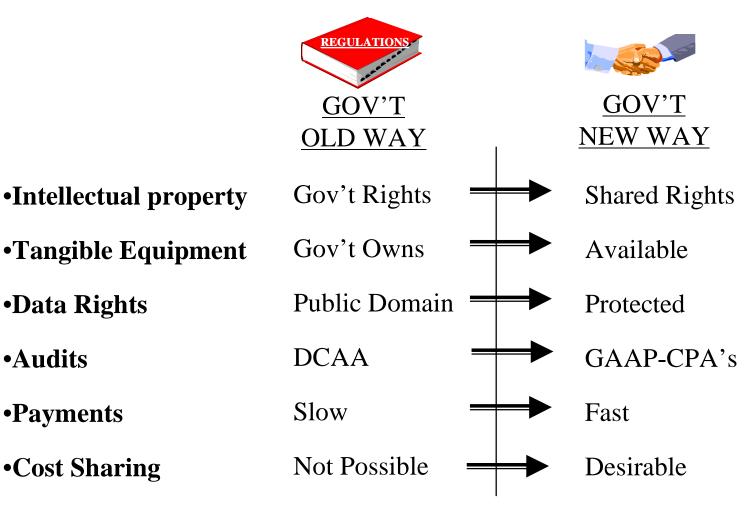


## **Government Partnering Tools**

- Cooperative agreements
- Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR)
- Cost-shared contracts
- Broad Agency Announcement (BAA)
- Space Act Agreements
  - Reimbursed
  - Nonreimbursed
  - Alpha and beta test site agreements
- Joint Sponsored Research Agreement (JSRA)



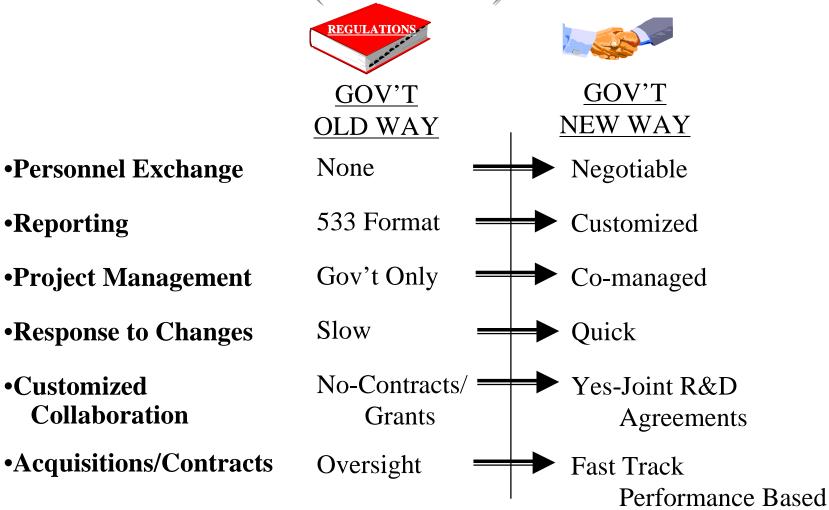
#### NEW PARTNERSHIP DRIVERS





#### NEW PARTNERSHIP DRIVERS

(continued)





## **Broad Agency Announcement (BAA)**

- Procedure for government acquisition of R&D
  - To advance state-of-the-art or increase knowledge or understanding
  - Not for development of specific systems or hardware
- BAA will describe NGI's research interests in broadly defined areas, criteria for selecting and evaluating proposals, and other instructions
- Proposals need not be evaluated against each other
- Terms and conditions, intellectual property rights, collaborative arrangements, and cost sharing are determined by the procurement method employed (e.g., contract, cooperative agreement, grant)



## **NASA Specific Partnering Tool**

- Joint Sponsored Research Agreement (JSRA)
  - New way of doing business with industry
  - Unique
  - Broad Authority (Space Act Authority 42 USC Section 2473 (c)
  - Allows for innovation and modifications
  - Fast track



## Why a JSRA?

- Collaborative R&D on pre-competitive technologies
- Cash or in-kind contributions brought to collaboration by ALL parties
- Intellectual property rights negotiated
- Proprietary information protected
- Annual plans developed by contributing parties and negotiated each year
- Regulated by Space Act NOT the Federal Acquisitions Regulations (FAR)



## Why Collaborate With Us?

- Save R&D funds
- Leverage multi-million dollar efforts
- Speed development process
- Become involved in future technology needs
- Clear technical agenda
- Protect proprietary information based on your requirements



#### For Further Discussions

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